

Sanor[®] Scentury[™]

Total Washroom Care[™]

SINCE 1888



The world now has an attractive and affordable approach to washroom sanitation.

You can profit from a century of leadership and distribute a new design at the starting line of the new millennium.



**Rochester
Midland
International**
CREATIVE CHEMISTRY
SINCE 1888



The Sanor Scentry races ahead of the competition in consistent monthly performance and ease of maintenance.



The Scentry Aire complements the Sanor System. Users will quickly notice the pleasant washroom environment.

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Who is Rochester Midland?

We are the top manufacturer of sanitizing machines for washrooms in the United States, and the first! Established in 1888, we received the first patent on a toilet fixture automatic unit before the turn of the century. Now, before the turn of a new century, we are asserting our role in this industry for years to come.

Why should YOU be interested?

A distributor who sells Sanor enjoys a high profit margin, exclusive distribution, and a service that is easy to sell. The Sanor System enhances customer loyalty because your service person visits the customer every month. A relationship is built, and soon you will enjoy new leads when these customers show an interest in other commercial cleaning programs. Let us demonstrate the turn-key advantage of Sanor.

What is Sanor®?

Sanor fluid is shipped in a concentrate form, containing no water and reducing your landed cost. Your company dilutes the formula 1 part concentrate to 7 parts water and your service personnel fills the Scentry appliance on a monthly basis. You loan the appliances to the customer and sell the service. All installation and maintenance is provided by you, and the customer enjoys the 24-hour effectiveness that provides a more pleasant washroom environment, a "scentry on watch" between janitorial cleanings.

Why a new appliance?

- The Sanor Scentry provides a new washroom design esthetic that is the result of years of listening to top building maintenance leaders. It is over 30% smaller than most current designs.
- The Sanor Scentry is the result of over a thousand hours of digital CAD system design work. Superior engineering integrity was achieved in our partnership with a highly ranked equipment molder in Rochester, New York, USA.
- Building on a century of knowledge about this product, our Unytex Research Division has innovated a new model for flow design, requiring no outside power source and greater ease of monthly service.

The Sanor® Difference!

Because Sanor attacks odors at their source, it destroys toilet and urinal fixture odors before they become airborne. Sanor's special wetting agents help detergents penetrate bowl and urinal surfaces to assure more effective cleaning...even where manual cleaning can not.

Sanor is a fully biodegradable, nonhazardous sanitizer, with performance that is dependable, effective, and economical. The result is elimination of unwanted odors and a dramatic improvement in overall washroom sanitation. A Scentry Aire gel fragrance cabinet complements the system, providing matching fragrance to directly enhance the surrounding air.

We are looking for a different kind of company. If you can sell service, we would like you to consider joining the growing group of worldwide associates of the Rochester Midland Sanor program. Make the Sanor System a part of your company's growing product line to building occupant customers. Let us tell you more about Rochester Midland's Total Washroom Care and Clean-Building Care programs. Opportunities in select markets are still available worldwide. We look forward to hearing from you!

Made in USA